

#### For more information contact:

Brighid O'Keane, LIVE Outreach Director brighid@livecertified.org 509-344-9688

# **LIVE Annual Meeting Sponsorship Levels**

## PRESENTER LEVEL (one spot available)

\$4000 for a one-year commitment, \$10,000 for a three-year commitment

- **Prominent logo placement:** On the event website, virtual signage, and in pre-event emails.
- **Speaking opportunity:** Engage with the audience for up to two minutes during the live event (can be pre-recorded, live, or hybrid).
- **Provide promotional materials in attendee chat:** Share your company name, URL, a three-sentence overview, and a link to an item, offer, or giveaway. Attendees will be encouraged to contact you via Zoom chat, and a contact email address will be provided. We'll also provide this information in our sponsor resource document so they learn more and contact you after the event.
- Verbal thank you and recognition at the event: Both live and via Zoom chat.
- Opportunity to provide a giveaway item: We will help promote your landing page with the item to attendees and on our mailing list.
- Five (5) complimentary tickets to the event: For your team or guests.
- 20% discount on additional tickets: For additional staff.
- **Unique discount code:** Share with your network and receive contact information for anyone who registers using your code.
- Inclusion in a post-event thank you email: Reach attendees post-event via email in our thank you and survey email to attendees. This will include your logo, contact information, company URL, and giveaway landing page.

#### SPONSOR LEVEL (five spots available)

\$2500 for a one-year commitment, \$6000 for a three-year commitment

- Logo placement: On event website and in pre-event emails.
- Recognition in attendee chat: We will mention your company name, URL, and a one-sentence overview.
  We'll also provide this information in our sponsor resource document so they learn more and contact you after the event.
- Recognition at the event: Logo to be included on our sponsor thank you slide.
- Opportunity to provide a giveaway item: We will help promote your landing page with the item to attendees and on our mailing list.
- Three (3) complimentary tickets to the event: For your team or guests.
- 10% discount on additional tickets: For additional staff.
- **Unique discount code:** Share with your network and receive contact information for anyone who registers using your code.

• Inclusion in a post-event thank you email: Reach attendees post-event via email in our thank you and survey to attendees. This will include your logo, contact information, and company URL.

## CONSIDERATION LEVEL (ten spots available)

\$750 for a one-year commitment

- Logo placement: On event website.
- **Recognition in attendee chat:** Includes mention of all Consideration Sponsors. Attendees can click on the resource document to learn more and contact you.
- Recognition at the event: Logo to be included on our sponsor thank you slide.
- One (1) complimentary ticket to the event: For your team or guests.
- 10% discount on additional tickets: For additional staff.
- **Unique discount code:** Share with your network and receive contact information for anyone who registers using your code.
- Inclusion in a post-event thank you email: Reach attendees post-event via email in our thank you and survey to attendees. This will include your company name linked to your company URL.